Chelsea Kerr
Design Lead

chelseakerr.design
chelseka@gmail.com
416-708-0509

Experience

Zuva / Manager, Design

SEP 2021 – PRESENT

Responsible for developing the brand identity, service design and design operations processes at Zuva. Serve as the principal designer on a number of products at Zuva and lead the design team towards developing products that are intuitive and accessible.

Kira Systems

Senior Product Designer / APR 2020 – SEP 2021

Lead the UX research and design of two new products Kira was working on prior to acquisition.

Product Designer / MAY 2018 – APR 2020

Worked on enhancing features within Kira's core product related to document governance, model sharing and integrations. Responsible for researching, designing, developing and maintaining Kira's self-service support portal.

[24]7 / UX/UI Specialist

APR 2015 – MAY 2018

Facilitated collaboration with the design team and customer facing teams to optimize the user experience and visual treatment of our natural language knowledge base software to suit a client's unique use cases, as well as assist in the implementation process.

N49 / Lead Designer/Front-End Developer

APR 2014 – APR 2015

CM Graphic Design / Designer/Developer

FEB 2013 – JAN 2023

Bang Albino / Designer/Front-End Developer

SEP 2012 – APR 2014

Synergy / Project Manager/Designer/
Networx   Front-End Developer

APR 2008 – SEP 2012

Education

York University + Sheridan College YSDN Joint Program / BDes

2007 – 2011

Graduated with Honours

Honours & Achievements

Published Research / CHIIR 2023

2023

Building a Better Mousetrap: Tools and Processes for Selling A Company
Chelsea Kerr, Sasha Vtyurina, Adam Roegiest

Achiever of the Year / [24]7

2016

Awarded "Achiever of the Year" for my role in closing prospective deals.

Skills

Design:
User flows
Wireframing
User research
Usability Testing
UX Design
UI/Visual Design
Design Systems
Strategic thinking
Service Design
Accessibility Planning & Testing

Development:
Accessibility Auditing & Remediation
HTML/CSS
PHP
Javascript
Github